



# HORSE-A-RAMA, INC.

8019 Arrow Road, Manitowoc, WI 54220

[www.horse-a-rama.org](http://www.horse-a-rama.org)

Horse-A-Rama, Inc is committed to erecting a multi-purpose show arena at Manitowoc County Expo. To date, we have invested over \$163,000.00 in the construction of a horse show ring, a warm-up ring, a show office/kitchen/storage building, a new horse barn and upgrading of the two existing horse barns. Horse-A-Rama, Inc. sees a need for indoor facilities large enough to hold livestock events. A 130' x 200' building would be erected between the Lester's building and the Walter's building. This type of facility would provide all the buildings in close proximity easy access to a large indoor show ring and permit safer movement of animals.

An indoor facility would:

- prevent cancellation of events due to inclement weather and protect expensive show equipment.
- provide more head room and safety for horses and riders that are jumping, roping, or performing advanced styles of riding.
- expand the number of participants in clinics put on by nationally known experts.
- provide exhibitors safety to adequately display their animals for judging with less crowding between animals and exhibitors.
- offer seating for spectators and give an improved view of events rather than standing.
- increase capacity from a few hundred spectators to over a thousand.
- accommodate handicapped with safer movement of wheelchairs on level surface.
- allow safer flow for families with children in strollers in a 10 foot walk area between the bleachers and show ring.

Rather than constructing a facility designed solely for horses, the Horse-A-Rama Board of Directors has opened this project up to all livestock groups using the Manitowoc County Expo Center.

- dairy cattle
- beef cattle
- dairy goat
- Boer goat
- llama and alpaca
- hog
- sheep

These groups have been 'making do' with less than favorable conditions and would benefit greatly from larger, safer facilities. Many excellent presentations cannot be brought to this area due to limited size and height of our present facilities. The dairy cattle group will be hosting the Wisconsin Holstein Championship Show in 2010. State horse organizations such as the Wisconsin Desert Horse Association, the Wisconsin Paint Horse Association, and the Northeast Wisconsin Appaloosa Horse Association and Northeastern Wisconsin Pleasure Horse Association will be bringing their shows to our facility this year. The increased usage of the building will bring people to our city and county restaurants, hotels and stores.

Livestock husbandry and showing builds responsibility in youth. The 4-H Horse & Pony Project uses the present facilities frequently and 4-H youth and adult volunteers staff the Used Tack Sale at the Horse-A-Rama event, earning income to provide programs for their project members. Horse-A-Rama invites the 4-H Small Animals Project and the Mishicot FFA to benefit from operating the food stands. This facility can open up new levels of education for young animal enthusiasts. Local saddle shops and feed dealerships are in need of a facility to host several seminars each year educating the public about proper care and feeding of their animals.

Horse-A-Rama volunteers have helped build the show rings and stalls in the barns. They prepare the set-up of the present facilities for use by outside groups, they staff the show ring and office, they help to maintain the equine facilities and clean horse stalls and show areas after events, thus saving Manitowoc County both staff time and money. Horse-A-Rama shares the gate proceeds with Manitowoc County Expo providing income for maintaining the facilities.

The completed building would become the property of Manitowoc County. The maintenance would be primarily the responsibility of Manitowoc County Expo, which is, also, a not-for profit organization. It will be made self-sufficient through rental fees and gate proceeds. Horse-A-Rama, Inc. plans to continue contributing to the maintenance of this facility. Horse-A-Rama, Inc. is an all volunteer organization with a 501 (c) (3) status, a public charity to which donations are tax deductible. All proceeds go directly into the building and maintenance of the equine facilities at Manitowoc County Expo.

We encourage your support of agriculture and agri-business.

Horse-A-Rama is an all volunteer organization with a 501(c)(3) status. You can help us reach our goal with a tax deductible donation sent to:

Horse-A-Rama Building Fund  
Bruce Kornely, Treasurer  
8019 Arrow Road  
Manitowoc, WI 54220

I wish to donate toward the building the amount of: \$ \_\_\_\_\_  
(Receipt for taxes will be mailed to you)

NAME \_\_\_\_\_  
ADDRESS: \_\_\_\_\_

*Horse-A-Rama exists to improve the equine facilities on the grounds of Manitowoc County Expo, to promote the safety of horse owners and exhibitors using the equine facilities, and to generate interest in and educate the public about horses and the equine industry*